

ONLINE HUNTING EXPO 2021

UNIQUE HUNTING & WINGSHOOTING DESTINATIONS WORLDWIDE

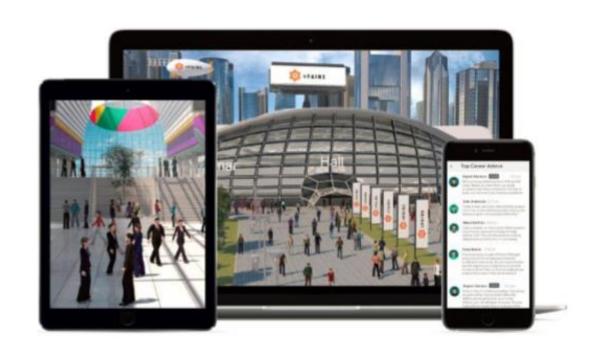
EXHIBITOR INFO: The Virtual Experience, Benefits & Pricing



What is The Online Hunting Expo?

The first visually rich online EXPO for the Hunting & Wingshooting industry that allows hunters & wingshooters from all over the world to get the latest info about their next hunting trip.

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The Online Landing Page

That's where everything starts. Exhibitors and visitors begin their journey from our landing page:

www.the-online-hunting-expo.com

Here we have stored all important info and registration forms for exhibitors and visitors.

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Inside the Virtual Lobby

We have set up a visually rich virtual lobby from where visitors can enter the Exhibit Hall, Auditorium or Lounge.

This is where sponsors or exhibitors can present their company logo.

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The Virtual Exhibit Hall

Here we simulate a Live Exhibition by setting up custom virtual booths for exhibitors and sponsors.

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The Virtual Exhibitor Booth

We offer a custom designed and individually branded virtual booth to allow exhibitors to share their products & services with interested visitors.

Add your images, videos, presentations and documents.

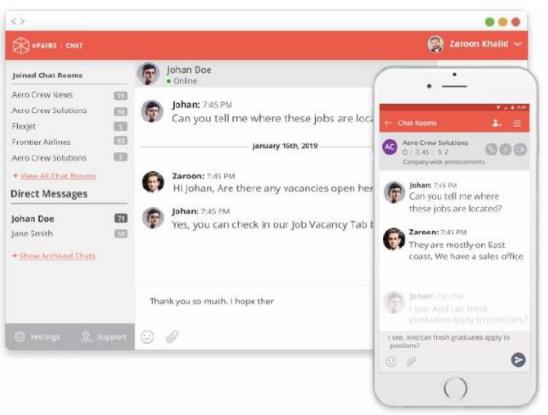
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The Interactive Communication

The core of the booth.
From here the exhibitor or visitor can start conversations using text, audio or video chat, in a 1:1 chat or group chat setting.

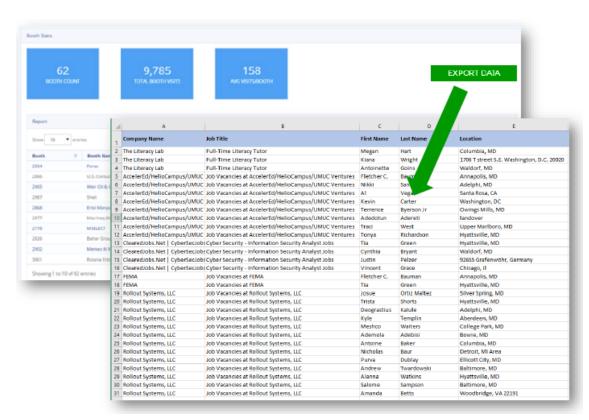
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The Post Event Analysis

Get all of the visitor data collected from your booth during the event and export the data into Excel files for advanced analysis and post event marketing.

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Custom Registration Forms

Visitors enter through the event landing page, then fill out a customized registration form and create a LOGIN.

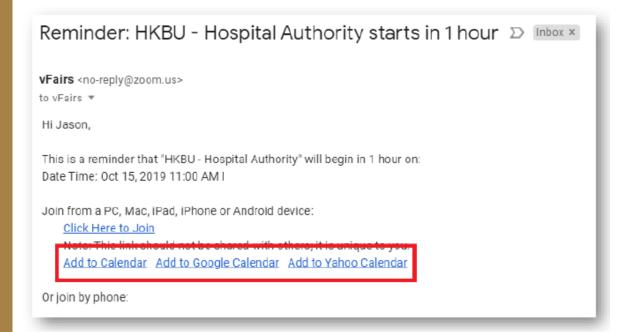
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Register Here	
First Name	First Name
Last Name	Last Name
Email Address	Email Address
Phone Number	Phone Number
City	City
State	State
Zip	Zip Code
Industry	e.g., Administration, Management, Teaching
	Register

Calendar Invite & Confirmation Email

To ensure high turnout, we embed a calendar invite in the signup confirmation email so that visitors can easily block their calendars with a click. We also send preevent reminders.

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Visitors also start from the Lobby.

Visitors do not need to download or invest time in learning a new software. The platform mimics the dynamics of a physical hunting show making it easy to navigate around.

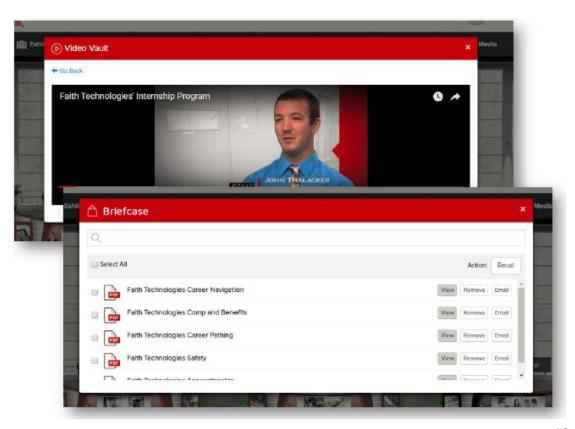
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Content & Virtual Briefcase

Visitors access the virtual booths where they can view, download & browse content like brochures, images and videos. They can then save interesting items to a Virtual Briefcase that they can download later.

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Auditorium for Collective Viewing

We have set up a virtual auditorium where visitors can view live webinars, product presentations, pre-recorded videos & semi-live sessions.

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Speakers & Presentations

Visitors can listen to well known speakers from the hunting & wingshooting industry and watch videos about the newest product developments & market introductions.

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Benefits of the Online Hunting Expo

- ✓ Exhibit at a Cost-Effective Hunting & Wingshooting Show
- ✓ Engage Visitors in Real-time Using Audio/Video Chat
- ✓ Share latest info and online brochures with potential clients
- ✓ Enable Visitors to Access the Event onthe-go from any Device

- ✓ Reach Global Audiences with no Need for Commute/Travel
- ✓ Collect Valuable Registration Information from Visitors
- ✓ Enter a New and Unique Online Market for your Products
- ✓ Reduced Carbon Footprint Compared to Physical Fairs

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Costs for Exhibitors & Sponsors

PRICE FOR EXHIBITORS:

1.250€ for the entire event. We offer an early bird price of 1.000€ till 1st of October 2020. This price includes the following:

- ✓ A fully labeled booth with all videos, pictures, info and logos.
- ✓ All relevant communication tools for interaction with visitors.
- ✓ All visitor info and reports of the exhibition.
- ✓ The company profile will be available on the landing page for 1 year.

PRICE FOR SPONSORS

2.000€ for displaying your Company Logo / Banner at the main exhibition and entry hall.

We offer different options for sponsoring and presenting your products during the exhibition.

Please contact us for more info.

THANK YOU

QUESTIONS? Let's Talk.



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